### SUNDAY, NOVEMBER 17, 2019

COCKTAIL HOUR AND DINNER
BEGIN AT 3:30 PM
WATER GRILL SOUTH COAST PLAZA
3300 BRISTOL ST
COSTA MESA, CA 92626

PERFORMANCE OF "ANASTASIA" BEGINS AT 6:30 PM

**BUSINESS CASUAL ATTIRE** 

SILENT AUCTION AND FUND-A-NEED TO BENEFIT THE SCHOLARS OF



# **Boys Hope Girls Hope**

OF SOUTHERN CALIFORNIA 17701 COWAN AVE, SUITE 150 IRVINE, CA 92614 (949) 515-8833



# THE MARK CHAPIN JOHNSON FOUNDATION presents BOYS HOPE GIRLS HOPE 22<sup>ND</sup> ANNUAL ANASTASIA SUNDAY, NOVEMBER 17, 2019

The 2006 Nobel Peace Prize winner, Muhammad Yunus, compared people in poverty to the Bonsai Tree. He describes that out in the forest, you could take the best seed from the tallest tree, and place it in a flower pot. You'll see after a short time that it stops growing after only after a foot or so, a fraction of the tree with which you started. It would be easy to take a look at that small bonsai and say, "What's wrong with this one?" But the only thing wrong was that it was placed in a flower pot! The tree could have been just as tall as its parent, but without more space to expand its roots and absorb nutrients in its natural habitat it grew to what it was capable of and then was stunted.

The same principle can happen to young men and women here in Orange County. There are a number of incredible educational resources available to children and teenagers here, but not all students have access to them. For instance, according to the California Department of Education, there are over 26,000 homeless children in Orange County public schools alone. Like a tree in a flower pot, they're cut off from stable housing, a key determination of success for young people.

This same group, along with many others: working class families, single parent households, abusive or neglectful households, families living off of disability and many more circumstances, etc. live in areas where the public schools rank among worst, and they cannot afford a private school, cutting them off from a quality education. If they even make it to high school graduation, they're not capable of paying for college. That lack of education trickles into a lack of job opportunities, which subsequently keeps them from earning an income where they can take care of themselves without government assistance programs or relying on other families to survive on the basics.

At Boys Hope Girls Hope, we plant these seeds into the forest where they belong. We help young men and women in these circumstances reach their full potential by providing value-centered, family-like homes, opportunities, and education through college, but not as a handout. Though the children in our program are given a stable home environment, tuition to either Mater Dei or Rosary Academy, and a number of opportunities to make them competitive collegiate applicants, they are expected to do the work it takes to stretch themselves to the most they can be. This turns into long hours in the study rooms, exhausting sports practices, weekends doing chores, and summer's doing community service to teach these young men and women to be responsible, civic-minded, and always striving to better themselves.

Our mission is sustained heavily by this Evening of Hope Fundraising Event. In the pages to come you will see a number of sponsorship and underwriting opportunities available to support our program through this event. If you would like to contribute, please fill out the inserted Sponsorship Reply Form and send it to our offices at the address below.

Thank you very much for your time and consideration. I hope to see you at the Water Grill on November 17th!



## SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR - \$25,000 for 50 tickets to the reception at the Water Grill and performance of "Anastasia" at the Segerstrom Center, Recognition at event on marketing materials.

DIAMOND SPONSOR - \$15,000 for 30 tickets to the reception at the Water Grill and performance of "Anastasia" at the Segerstrom Center, Priority Seating, Recognition and Signage at event.



EMERALD SPONSOR - \$10,000 for 20 tickets to the reception at the Water Grill and performance of "Anastasia" at the Segerstrom Center, Priority Seating, Recognition and Signage at event.

RUBY SPONSOR - \$5,000 for 10 tickets to the Water Grill and performance of "Anastasia" at the Segerstrom Center.



SAPPHIRE SPONSOR - \$2,500 for 5 tickets to the reception at the Water Grill and performance of "Anastasia" at the Segerstrom Center.

PEARL SPONSOR - \$1,500 for 2 tickets to the Water Grill and performance of "Anastasia" at the Segerstrom Center.

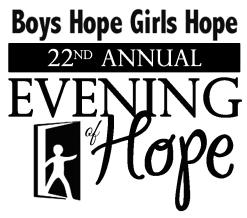
UNDERWRITING OPPORTUNITIES

Theater Tickets - \$15,000 | Food & Drink - \$15,000 | Valet \$2,000





Inspired by the beloved films and from the Tony Award®-winning creators of the Broadway classic Ragtime, this dazzling show transports us from the twilight of the Russian Empire to the euphoria of Paris in the 1920s, as a brave young woman sets out to discover the mystery of her past. Pursued by a ruthless Soviet officer determined to silence her, Anya enlists the aid of a dashing comman and a lovable ex-aristocrat. Together, they embark on an epic adventure to help her find home, love and family.



Fill out this reply form and mail to 17701 Cowan Ave, Suite 150, Irvine, CA 92614, scan and e-mail to trogers@BHGH.org, or fax it to 949-515-8844.

#### **SPONSORSHIP INFORMATION**

PRIMARY CONTACT			
COMPANY NAME (IF APPLICA	ABLE)		
ADDRESS			
CITY	STATE	_ ZIP CODE _	,
PHONE	EMAIL		
SPC	ONSORSHIP PL	EDGE	
<ul> <li>☐ TITLE SPONSOR</li> <li>☐ DIAMOND SPONSOR</li> <li>☐ EMERALD SPONSOR</li> <li>☐ RUBY SPONSOR</li> <li>☐ SAPPHIRE SPONSOR</li> <li>☐ PEARL SPONSOR</li> <li>☐ UNDERWRITING: \$</li> <li>☐ I WOULD LIKE TO MAKE</li> </ul>		OF	<u>.                                      </u>

#### PAYMENT INFORMATION

#### BY CHECK:

Make checks out to Boys Hope Girls Hope. A self-addressed pledge envelope is enclosed with this letter to remit payment or address an envelope to Boys Hope Girls Hope, 17701 Cowan Ave, Suite 150, Irvine, CA 92614.

#### **ELECTRONIC PAYMENT:**

Go online to www.bhghsocal.org. On the page menu at the top click "News & Events", scroll down until you see "Click here to become a Sponsor" under the 22nd Annual Evening of Hope section, and fill out the payment form.

#### OVER THE PHONE:

Call Boys Hope Girls Hope at (949) 515-8833 and ask for Tim or Yvette.